

# THE CASE FOR COMMUNITY BASED PROMOTION OF EMPLOYEE OWNERSHIP

## Part 2 – A Community of Owners Affair!

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## ESOP And Community Health – A Workshop for Interested Parties

As corporate citizens, how do we affect our communities? What do we expect from our Communities? What do we give to our communities?

Does employee ownership (as opposed to other traditional ownership models) affect our relationship to communities?

Does our Capital Structure influence our sense of responsibility to our communities and our other stakeholders?

Would a large proliferation of employee owned companies be positive, negative or neutral for each of us?

What is the necessary audience for our message?

What avenues are open in your community to reach the necessary audience?

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## What You Can Do: Join Us as an Employee Ownership Ambassador!

Yes, I would like to help promote employee ownership and save the world!

Name: \_\_\_\_\_ Date: \_\_\_\_\_

Contact Information: Phone: \_\_\_\_\_ Email: \_\_\_\_\_

Company Name: \_\_\_\_\_

Your Position: \_\_\_\_\_

Your Experience with ESOP: Extensive \_\_\_\_ Moderate \_\_\_\_ Novice \_\_\_\_

You are willing to: Share Experiences for Our Web Site: \_\_\_\_\_; Talk to potential interested parties : \_\_\_\_\_; Help us connect with Civic Organizations in your community: \_\_\_\_\_; Evaluate ESOP materials: \_\_\_\_\_; Share Ideas: \_\_\_\_\_; Other: \_\_\_\_\_

## Congratulations Ambassador!

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## Your Humble Servant:

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